**Project Report**

Introduction/Background

We chose to develop a movie recommendation network using data from the MovieLens Education and Development “small” dataset1. We chose to use a smaller dataset to reduce the time and memory demands, but a larger set would give more accurate results. This dataset contains 100,836 ratings by 610 users of 9724 movies. Each rating contains a timestamp of when the rating was given, but we ignored them for this project. It also came with a file linking the movie ID’s with the movie title and genres that each movie falls into. For this project, we focused on the movie ratings as our feature space instead of the movie genres. The data is contained in a pandas DataFrame matrix, with each row being a vector representing a single user’s ratings and each column corresponds to a specific movie. The ratings range from 1-5 and are half-integer steps (ie. 1, 1.5, 2, 2.5, etc.). The dataset contains null ratings, since not every user has given a rating for every movie, and we set these ratings to 0. This dataframe was then split into training/testing sets, where 80% of the users were used for training and 20% was used for testing. We implemented a single hidden layer, autoencoder network designed by Soumya Ghosh2, which is based off of a paper by Suvash Sedhain *et al*3. The general architecture design of this network can be seen in Figure 1 below, which comes from the previously mentioned paper.

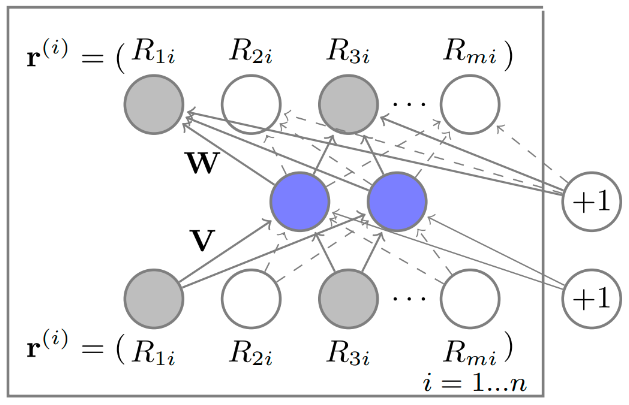


Figure 1: Network design of the autoencoder network used as a movie recommendation model3.

This autoencoder network is an unsupervised neural network with a single hidden layer with k-neurons, shown in blue. The model takes in a single user’s (*i*) array of movie ratings, r(i), as input, which has a high-dimensionality (the number of movies, *m*, in our case 9724). It encodes this array by projecting it onto the hidden layer’s lower-dimensional space, compressing the data. It then attempts to reconstruct the original array by decoding the hidden layer. Using this reconstructed array, it calculates the error between the output and input as the Mean Squared Error (MSE), and adjusts the network’s weights to decrease this error using the gradient-descent backpropagation method AdagradOptimizer, which has a learning rate parameter. Since many of the movies are not rated by a single user, this model only updates the weights associated to the non-zero input neurons. The network is then fed the next user’s rating input, up to *n* users, and continually updates the weights. Once the network is trained, a test user’s ratings array can then be input into the network, and the output should produce an array where nodes with a high value represent movies that the user is likely to enjoy given their input ratings and the movies that other users enjoyed with similar interests.

Problem Statement

It is beneficial for many companies, such as Netflix or Amazon, to be able to learn the interests of their individual users in order to customize their experience to increase the likelihood of their repeat usage or business. Neural networks have become popular for making user recommendations on large datasets by learning the features that correspond to an individual’s interests or input. For this project, which is similar to the challenge Netflix faces, we have movie ratings given by users and we want to be able to use this information to predict which other movies that user would enjoy watching that they haven’t seen yet. This is very important for Netflix, because if they can reliably recommend movies that their customers enjoy, then their customers will be more likely to continue using their service and pay the monthly fee.

Setup and Running of the Network

The program is run within a Python 3.7 Tensorflow environment. The external libraries necessary to run this program are pandas4, numpy5, tkinter6, and random7. Matplotlib8 was also used to create the plots shown in the Results/Analysis section. It is recommended to run this program in a python IDE, such as Spyder IDE for example, which can be accessed by downloading Anaconda9. You can then run the program by selecting the green “Play” button at the top of the IDE. The program will then train the network using the ratings from the MovieLens dataset. Once trained, a window will pop-up that prompts the user to give their own ratings on a select set of movies. Choose a rating from the provided options by clicking in its corresponding box and select “Next Movie” to go to the next movie. If you have not seen the movie and don’t wish to give a rating, select “Next Movie” without selecting a box. Once you have rated as many movies as you’d like, select “Finished Rating” and a new window will open, displaying the top five movies that the network has recommended based on your rating input and the learned features from training.

Results/Analysis

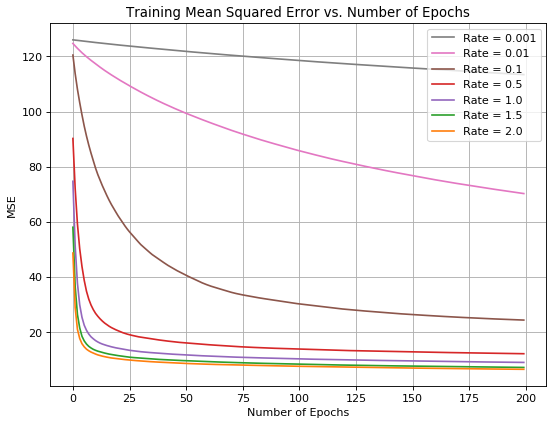
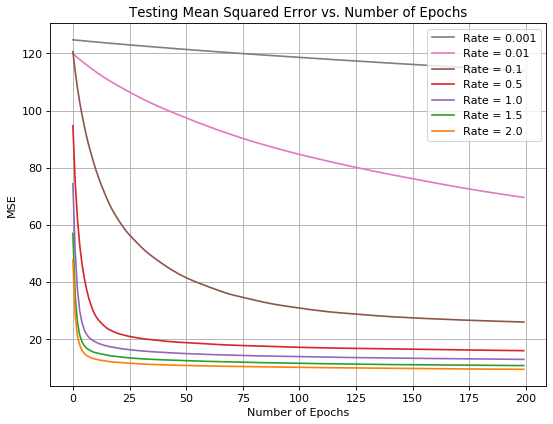
 

Figure 2: Plot showing the decrease in the Mean Squared Error during training vs. the number of epochs for multiple different learning rates. This was ran with 256 hidden layer neurons.

Conclusion

References

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